

# Lowood Futures Strategy



PROONENT

SOMERSET REGIONAL COUNCIL



## The Lowood Futures Strategy is a blueprint that establishes a bold and ambitious vision and Concept Master Plan.

The Strategy focuses on priorities for redevelopment, public realm enhancements and infrastructure upgrades to create a distinctive and attractive place, strengthen the local economy and attract people to stop, interact and engage.

Lowood has untapped potential as a regional centre serving the needs of a growing population, as well as visitors and tourists stopping to experience the town's unique local character. Now is the time to leverage the positive momentum and investments in major projects and harness the community's desire to transform the Town Centre and stimulate new activity and development.



<https://www.somerset.qld.gov.au/downloads/file/3352/final-221215-lowood-futures-strategy-final-high-resolution>

### BENEFITS TO THE REGION

- Providing inviting spaces and establishing a welcoming identity will instil pride in the Town Centre.
- Leveraging Lowood's competitive advantages to attract business investment will enhance employment opportunities and improve the town's liveability.
- Developing new or improved facilities for the community and promoting Lowood as a visitor destination will boost tourism and encourage longer stays in the area, enhancing its appeal and vitality.

### REGIONAL INVESTMENT FRAMEWORK



#### Investing in Places

Targeted and place-based investment that enables communities to thrive.



An Australian Government Initiative



IPSWICH & WEST MORETON

## PROJECT LOCATION



## KEY PARTNERS



## Cost of Program

# \$16M

This includes the Botanic Core \$3M, Streetscapes \$4M and Community Hub \$9M.

- ✓ Supporting adaptive, accessible, sustainable and liveable regions.
- ✓ Delivering infrastructure where and when it is needed.

## Local people creating local opportunities

Regional Development Australia (RDA) Committees are made up of local people creating local opportunities.

Regions are incredibly diverse, and there is no one-size-fits-all approach - the government and RDAs are working with each other to solve the challenges and harness place-based opportunities.

## RDA Ipswich & West Moreton

As part of a broader network of committees throughout Australia, our committee plays a vital role in promoting and supporting economic development within the Ipswich and West Moreton region.

Our goal is to bring together local leaders from various sectors and work collaboratively with all levels of government, businesses, and community groups to ensure the long-term growth and prosperity of the region.



IPSWICH & WEST MORETON

67 Ellenborough Street, Ipswich Q 4305

PO BOX 3086 West Ipswich Q 4305

0429 159 308

[www.rdaiwm.org.au](http://www.rdaiwm.org.au)